

Press release

New website reflects Aerotech's ongoing success story

More than 40 years of successful European business

Fürth / Ramsdell, 29. July 2021 - One anniversary follows the next: After Aerotech's 50th company anniversary last year, the UK subsidiary founded in 1981 in Newbury (South of England) can now also look back on a total of 40 years of success. Aerotech Ltd, UK, together with Aerotech GmbH in Fürth, Germany, were the first European subsidiaries to herald the international expansion of the medium-sized US company. The new website also shows how the manufacturer of high-performance motion control and positioning systems has reinvented itself again and again over the decades, and what a wide range of applications Aerotech products currently cover.

With a broad product range specialising in nanometre-scale positioning, Aerotech carved out a solid niche in the field of high-precision motion control. The company has since grown to nearly 500 employees worldwide. Industries range from medical and life science applications, photonics, automotive, data storage, laser machining, aerospace, metrology, and test and measurement.

1

Your contact person:
Aerotech GmbH, Uwe Fischer
Gustav-Weißkopf-Str. 18, 90768 Fürth
Germany
T: +49 911 967937-18
E: ufischer@aerotech.com

"Our UK and German operations are critical in providing our customers with world-class regional sales, application and technical support," emphasises Aerotech President Dr Robert Novotnak. "In the future, our European locations will continue to play an important and sustainable role - not only for our own business success, but also for that of our customers."

US headquarters grows continuously

Capacities are also being consistently expanded in the USA: in 2018, the premises of a neighbouring energy company were purchased and extensively modernised. The recently completed "Epsilon" production facility in Pittsburgh covers a total of 12,500 sqm, of which 1,350 sqm is for technical laboratories and social rooms and 2,700 sqm for offices. The remaining 8,450 sqm will be used for production. According to the company, the expansion of the production area is primarily intended to meet the increasing demands of a growing clientele.

New brand strategy and web relaunch

The success of the last decades is now also reflected in the completely revised website of the manufacturer. The new homepage is intended to serve as a useful information platform for users and interested parties alike, making it easier to access product catalogues, application areas, manuals and references, for example.

"In recent years, we have penetrated very strongly into new business areas," explains Simon Smith, European Director Aerotech. "Aerotech products such as motors, drives and motion controllers are widely used in industry, but also in university research. "In terms of our solution quality, we have gained enormous expertise - these competencies are now also illustrated by our website. "

Thanks to a new corporate design, a modern look and intuitive user guidance, visitors can reach the desired topic on positioning solutions with just a few clicks.

Last but not least, the new homepage also serves as an information platform for concrete use cases from sectors such as mechanical and plant engineering, medical technology and the automotive industry. "We want to drive efficiency and further development in the individual sectors and continue to grow together with our users," emphasises Simon Smith. "In future, we will document this progress transparently on our website."

Norbert Ludwig, Managing Director of Aerotech GmbH in Fürth, also wishes his colleagues in England all the best: "We are of course delighted and proud to have been in close contact with each other for 40 years now. The fact that we are now also growing together virtually underpins this strong cohesion and allows us to look positively into the future together".

The new Aerotech Europe home pages are available at:
<https://de.aerotech.com> / <https://uk.aerotech.com>

((info box))

- 1970 - Founded in Pittsburgh, PA
- 1973 - first patent for coarse and fine positioning
- 1974 - Expansion of the company area to 18,000 square metres
- 1970s - Introduction of the first ball screw-based positioning systems with advanced linear servo drives
- 1979 - Aerotech GmbH, Germany established and expanded to 54,500 square feet at Pittsburgh headquarters.
- 1981 - Founded Aerotech Ltd, UK

((info box end))

((pictures))



Picture 1: Dr Robert Novotnak

BU: Dr Robert Novotnak, President at Aerotech Inc. in Pittsburgh: "In the future, our European locations will continue to play an important and sustainable role - not only for our own business success, but also for that of our customers."

Download link:

[http://www.pr-x.de/fileadmin/download/pictures/Aerotech/Dr. Robert Novotnak.jpg](http://www.pr-x.de/fileadmin/download/pictures/Aerotech/Dr._Robert_Novotnak.jpg)



Picture 2: Simon Smith

BU: Simon Smith, European Director Aerotech: "We want to drive efficiency and further development in the individual sectors and continue to grow together with our users. In future, we will document this progress transparently on our website."

Download link: [http://www.pr-](http://www.pr-x.de/fileadmin/download/pictures/Aerotech/Simon_Smith_Direktor_Europa.jpg)

[x.de/fileadmin/download/pictures/Aerotech/Simon_Smith_Direktor_Europa.jpg](http://www.pr-x.de/fileadmin/download/pictures/Aerotech/Simon_Smith_Direktor_Europa.jpg)



Picture 3: Norbert Ludwig

Norbert Ludwig, Managing Director of Aerotech GmbH in Fürth: "We are of course delighted and proud to have been in close contact with each other for 40 years now. The fact that we are now also growing together virtually underpins this strong cohesion and allows us to look positively into the future together".

Download link:

http://www.pr-x.de/fileadmin/download/pictures/Aerotech/Aerotech/Norbert-Ludwig_GF_Aerotech.jpg



Image4: Aerotech full service branch in England

BU: 40 years of Aerotech Ltd. UK: 20 employees currently work in Ramsdell in the south of England.

Download link:

http://www.pr-x.de/fileadmin/download/pictures/Aerotech/Aerotech-LTD_Building.jpg



Image5: The new Epsilon building in Pittsburgh

BU: The company also expanded in the USA: the new Epsilon manufacturing facility in Pittsburgh comprises a total of 12,500 sqm of office and production space.

Download link:

http://www.pr-x.de/fileadmin/download/pictures/Aerotech/Aerotech_UK.jpg



Figure 6: Machinery

BU: By expanding its production space, Aerotech can meet growing customer demands.

Download link:

http://www.pr-x.de/fileadmin/download/pictures/Aerotech/Aerotech_UK_machines.jpg

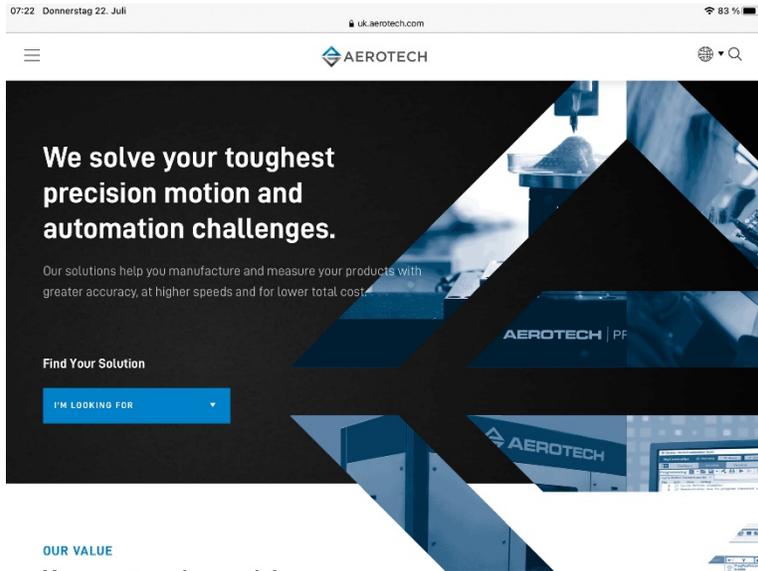


Figure 7: Screenshot: New homepage

BU: At <https://de.aerotech.com>, visitors will find a lot of interesting information on the topic of high-precision motion control in the nanometre range.

Download link:

http://www.pr-x.de/fileadmin/download/pictures/Aerotech/Aerotech_Webseite_EN.jpg





Figure 8+9: Motion control and positioning systems

BU: Aerotech has a broad product range for customers in industry, science and research, including medical technology, life science applications, semiconductor and flat panel display production, photonics, automotive, data storage, laser processing, aerospace, electronics manufacturing, and inspection and testing to assembly.

Download links:

http://pr-x.de/fileadmin/download/pictures/Aerotech/Product_Set_1.jpg

http://pr-x.de/fileadmin/download/pictures/Aerotech/Product_Set_2.jpg



Figure 10: Customised movement systems

BU: From customised products to complete motion subsystems, Aerotech has industry-leading expertise when it comes to building precision into the process.

Download link:

http://www.pr-x.de/fileadmin/download/pictures/Aerotech/Aerotech_IGM_-_Hybrid.jpg



Figure 11: Integrated automation systems

BU: For customers where high-performance motion is at the heart of the process, Aerotech offers a customised automation system.

Download link:

[http://www.pr-x.de/fileadmin/download/pictures/Aerotech/Integrated Automation Systems.jpg](http://www.pr-x.de/fileadmin/download/pictures/Aerotech/Integrated_Automation_Systems.jpg)

Aerotech

Headquartered in Pittsburgh, USA, Aerotech Inc. is a mid-sized, employee-owned company. Founded in 1970 by Stephen J. Botos, Aerotech develops and manufactures the world's most powerful motion control and positioning systems for customers in industry, science and research. The owners continue to place the utmost importance on open and trusting dealings with customers, business partners and employees. In Germany, the medium-sized company is represented by its own subsidiary, Aerotech GmbH, based in Fürth, Franconia. In addition to sales and service activities, the customised assembly of positioning systems for the European market takes place in Fürth.

The innovative and high-precision motion solutions meet all the critical requirements needed for today's demanding applications. They are used wherever high throughput is required - including medical and life science applications, semiconductor and flat panel display production, photonics,

automotive, data storage, laser processing, aerospace, electronics manufacturing, as well as inspection and testing through to assembly.

With advanced analysis and diagnostic capabilities, Aerotech provides world-class technical support and service. If a standard product is not suitable for an individual application, the manufacturer is able to supply special motion components and systems based on its years of expertise and experience. The manufacturing capability for custom applications is further complemented by experience in supplying systems for vacuum and clean room operations.

Aerotech has full-service offices in Germany (Fürth), the United Kingdom (Ramsdell), China (Shanghai City) and Taiwan (Taipei City). Aerotech currently employs approximately 500 people worldwide.

<https://uk.aerotech.com>

Please submit a copy if reprinting